## **NOTICE AND AGENDA**

## CALIFORNIA LEAFY GREEN PRODUCTS HANDLER MARKETING AGREEMENT

## **Communications Committee Meeting**

Meeting Date: June 22, 2007 Time: 9:30 AM to 10:30 AM

**Location:** Grower/Shipper Association of Central California Office 512 Pajaro Street, Salinas, CA 93902
Telephone: (831) 422-8844

- 1. Call to Order Tom Nunes
- 2. Approval of Minutes June 8, 2007 meeting
- 3. Industry Information Workshops
- 4. Service/Certification Marks
- 5. Compliance Protocol Policy
- 6. Crisis Management
- 7. Education/Outreach
- 8. Advertising/Promotion
- 9. Closed session to discuss litigation and personnel pursuant to Section 11126 of the Open Meeting Act
- 10. Public Comment
- 11. Adjournment